

Research Analyst

JOB TITLE: Research Analyst	
MAIN PURPOSE OF THE ROLE	
<ul style="list-style-type: none"> Contributing to the delivery of business development services for Gatehouse ICS clients (including but not limited to lead generation and marketing support activities) 	
LOCATION OF ROLE	
Ammanford office, Carmarthenshire, South Wales. Remote or hybrid working considered	
REPORTS TO: Head of Projects	POSITION IS RESPONSIBLE FOR:
	No direct reports
HOURS/DAYS OF WORK	SALARY
3-4 days per week (7.5 hours a day) Monday-Thursday.	To be discussed (depends on experience and ability to work across the domains described).
MAIN DUTIES	
<ol style="list-style-type: none"> Research and develop background information crib sheets for client companies to inform project kick-off. Identify potential leads and targets and reach out with templated messages using LinkedIn. Record and monitor project progress on excel. Prepare weekly statistics reports for lead gen projects which will show where the most leads are coming from and inform the project manger and client where changes are required. Develop campaign summaries, with support from project manager. Attend client meetings and draft contact reports /meeting notes. Developing blog content both for client or Gatehouse use – either through liaising with other team members or drafting content directly. Providing social media management support for client accounts (e.g. posting blog articles). Support Market Research team at times of increased need – task will vary depend on experience and skillset. 	

About us

Our Company: Gatehouse ICS (Independent Commercialisation Support) www.gatehouse-ics.com is best described as a consultancy to consultancies. Our end client is often a Life Science consultancy, where their end client is pharma. This is a niche space, selling into consultancies rather than direct to pharma.

G-ICS was founded by an ex Sales Director of a multi-national Market Access consultancy. It has other Directors with similar experience and has access to a Strategic Insights Panel (SIP) who are all ex-consultancy/pharma personnel contracted as advisors to brainstorm on G-ICS projects.

We are a privately owned company conducting market research and commercialisation support/business development services predominantly for consultancies. We also have a social mission to increase access to Life Science careers among rural South Wales school leavers. To that end, we have an office in the Amman Valley and prefer our Senior and Leadership Teams to spend some time in the office working alongside our entry level Research Team.

While our main customers are consultancies, we also conduct interview/desk-based market research for new health innovations; often commissioned by University IP programmes and our direct to pharma market research tends to be for small/growing pharma/biotech's or very early stage projects.

While our senior staff could get involved in all manner of complex and high-cost research and Market Access activities and could sell more widely direct to big pharma we choose not to. We keep ourselves in this unique and ringfenced space to support our chosen model of a blended entry level/experienced team.